



FACT SHEET

Online Meetings Made Easy

Citrix® GoToMeeting™ is the easiest, fastest and most secure collaboration solution for conducting and attending small-group online meetings and training sessions. Its innovative, All You Can Meet™ flat-fee pricing model enables individuals and businesses to use online meetings more often, resulting in increased productivity and a quicker ROI. With GoToMeeting one-click meetings, it's easy to meet, present information, demonstrate products and provide training online. Click. Meet. Repeat. It's that simple.

THE MOST VALUABLE MEETING TOOL YOU'LL EVER USE

- Delivers the easiest way to meet online
- Provides unlimited online meetings for one convenient flat fee
- Eliminates the expense associated with traveling
- Maximizes your ROI by encouraging frequent use

KEY BENEFITS

- Dramatically increases productivity by improving presentation and collaboration capabilities
- Significantly reduces travel and operational costs
- Boosts sales by enhancing interaction with customers and prospects
- Expands an organization's access to partners and subject matter experts, regardless of location
- Provides a faster and greater return on investment

APPLICATIONS

Patented technology enables you to show any application running on your desktop in real time. Setup takes seconds and no training or maintenance is required, resulting in the simplest online meeting solution available.




- **Sales Demos:** Perfect for conducting live demos for prospective customers — or for giving impromptu presentations during cold calls
- **Training:** Ideal for providing online training to customers and employees across the globe
- **Collaboration:** Ultimate convenience for collaborating in real time on everyday projects with remote team members

FEATURES

- **Intuitive User Interface:** Easy-to-understand controls enable you to start and join meetings in seconds without training
- **Share Keyboard and Mouse Control:** Securely collaborate on documents in real time
- **Instantly Change Presenters:** Enable any participant to present to the entire group
- **Drawing Tools:** Draw, highlight and point to items of interest right on the screen
- **Desktop Recording and Playback:** Record meetings to review or share later
- **Specific Application Sharing:** For added privacy, share only the application you choose
- **Integration:** Access GoToMeeting through Microsoft® Office®, email or instant-messaging applications
- **Macintosh® Attendee Support:** Macintosh users can join and view GoToMeeting sessions
- **Reporting:** Get detailed reports for trend analysis and ROI validation

SECURITY

GoToMeeting is the most secure online meeting product available. It is the only solution to use industry-standard SSL and U.S. government-standard 128-bit AES encryption to ensure that your login information and meeting sessions are always secure. An optional password for meeting entry further enhances the built-in security features. This high level of security ensures that both you and your meeting participants will feel confident presenting and collaborating on any type of data. GoToMeeting users can be assured that such information as sales forecasts, financial data and contracts will not be viewable to anyone except meeting participants.

	Get a single organizer account providing unlimited online meetings with up to 10 attendees
	Get a single organizer account providing unlimited Webinars with up to 1,000 attendees, plus unlimited online meetings
	Get unlimited Webinars and online meetings for multiple users, plus administrative capabilities

TRY IT FREE!

For a free trial of the single-user GoToMeeting service, register at gotomeeting.com. For a free trial of GoToWebinar, register at gotowebinar.com. If you need multiple accounts and advanced administration features, call (800) 372-6207 or visit gotomeeting.com/corp for a free evaluation of GoToMeeting Corporate.

For more information on GoToMeeting, please visit www.gotomeeting.com

Citrix Online

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About Citrix Online: Citrix Online, a division of Citrix Systems, Inc. (Nasdaq: CTXS), offers the leading Web-based access, support and collaboration software and services. The division offers Citrix GoToMyPC®, the easiest-to-use solution for remote, secure and managed desktop PC access over the Web; Citrix GoToAssist™, the industry-leading remote-support solution; and Citrix GoToMeeting™, the easiest, most secure and cost-effective solution for conducting online meetings. Citrix Online products are used by more than 10,000 companies worldwide, including Verizon Online, Siemens, Cablevision and Microsoft Business Solutions. The division is based in Santa Barbara, California, and is on the Web at www.gotomypc.com, www.gotoassist.com, www.gotomeeting.com and www.citrix.com.

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