

certero®  
for certain for sure



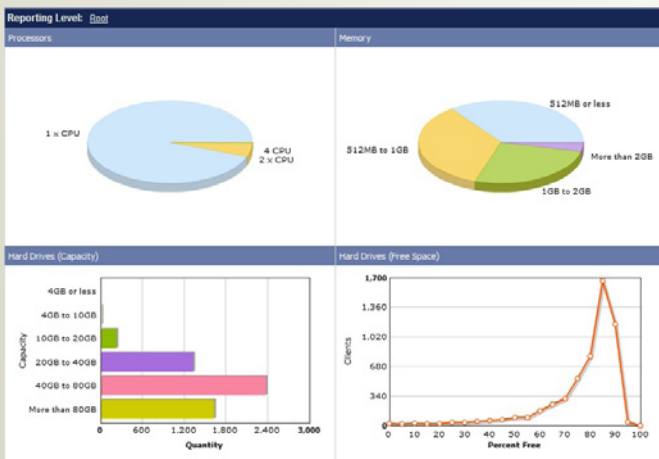
# AssetStudio® provides powerful software delivery that minimises risk, cuts costs and puts Swinton back in the driving seat

AssetStudio® provides all the functionality needed to give Swinton and Effective Licence Position (ELP)

## Customer Profile

Swinton provide a wide range of insurance services including, Motor insurance, Home insurance, Travel insurance, and Specialist products such as cover for classic cars and motor bikes.

With 600 local UK branches and over 50 years experience Swinton have developed close relationships with some of the biggest insurance brands to establish a reputation as a dependable provider.



## Solutions Overview

### Challenge

Swinton have 4,000 assets comprising of PCs, laptops, servers and thin client devices across 600 UK branches and offices.

With such a diverse environment the complexities of knowing their compliance position and just as importantly, maintaining this critical information was labour intensive and time consuming diverting resources from other important activities.

- Large number of locations across the UK
- Diverse mixture of software and versions
- Manual software delivery process
- Large Terminal Services environment
- Knowing what software assets were needed and used
- Compliance of device based licensing

### Solutions Summary

- Remote deployment of application packages
- Wake on LAN for out of hours deployments
- Software and application monitoring which identified actual software requirements.
- Established highly automated Effective Licence Position (ELP).
- Rationalisation of software and applications to meet business needs, providing an Optimised Licence Position (OLP).



## The Solution

AssetStudio<sup>®</sup> and Certero SoftwareMetering for Decision Makers<sup>®</sup> provided Swinton with a solution that could gather information on their IT estate and establish and ensure Licence Management and Compliance.

The solution accommodated a number of factors within the business:

- Large Citrix estate – 70 devices connected to 1 server.
- Numerous PC's, laptops and servers across a range of sites – powerful software delivery that could automate software installs and upgrades out of business hours.
- Identified which PC's were capable of running Windows 7 and which PC's needed upgrading.
- Ability to monitor software and published applications usage.

## The Benefits

- Simple to use solution that gives a structured and organised view of IT estate.
- Substantial cost avoidance by identifying unused software and releasing licences for future allocation.
- Better control and visibility of Citrix environment, including application usage information.
- Effective and speedy creation of an Effective Licence Position (ELP) and on going maintenance.
- 10,000 Helpdesk calls per month - AssetStudio<sup>®</sup> helps speed up problem determination and resolution by providing instant asset information and remote fix.
- Certero Software Asset Management solution comprehensively manages the complexities of Virtualised and Terminal Service environments, using a high level of automation to help Swinton progress to an Optimised Licence Position (OLP).

## What Swinton Said

“Certero has allowed Swinton to understand our Desktop and Terminal Services estate fully, both in terms of physical assets and the software and applications residing and being used within the estate. Swinton Group has approximately 5000 employees in 600 separate locations, so Certero allowing us to achieve the above is invaluable.”

Steve Baxter, Head of Service Delivery

Licence Dashboard					
Vendor:	Microsoft	Category:	Office Suites	Licence Type:	All Licence Types
<b>Microsoft Office Developer [SW]</b>					
Licences					
Description	Type	Purchased	Used	Others	Available
Microsoft Office Developer XP	Corporate	1	0	0	1
Microsoft Office Developer 2000	Corporate	0	0	0	0
Microsoft Office Developer 97	Corporate	2	0	0	1
No Software Assigned					
<b>Microsoft Office Enterprise [SW]</b>					
Licences					
Description	Type	Purchased	Used	Others	Available
Microsoft Office Enterprise 2007	Corporate	0	0	0	0
Software					
Title	Installed	Excluded	Required	Licensed	Variance
Microsoft Office Enterprise 2007	2	0	2	0	-2
<b>Microsoft Office Mac [SW]</b>					
Licences					
Description	Type	Purchased	Used	Others	Available
Microsoft Office Mac 2004	Corporate	0	0	0	0
Microsoft Office Mac 10.0	Corporate	0	0	0	0
Microsoft Office Mac 2001	Corporate	0	0	0	0
Microsoft Office Mac 99	Corporate	3	0	0	2
Microsoft Office Mac 4.2.1	Corporate	1	0	0	1
No Software Assigned					



Certero Products are Compatible with Windows<sup>®</sup> 7 and have been tested to meet all of the technical requirements to be Compatible with Windows<sup>®</sup> 7.



## About Certero

Certero is a specialist software vendor of Software Asset Management and PC Power Management solutions. Headquartered in the UK with offices in Australia and South Africa Certero delivers innovative solutions to help organisations remove complex processes to drive efficiencies in their IT investments.

Certero customers are drawn from across the public and private sector and our solutions have enabled organisations to cut CO2 emissions and save thousands on licensing expenditure

### For information

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