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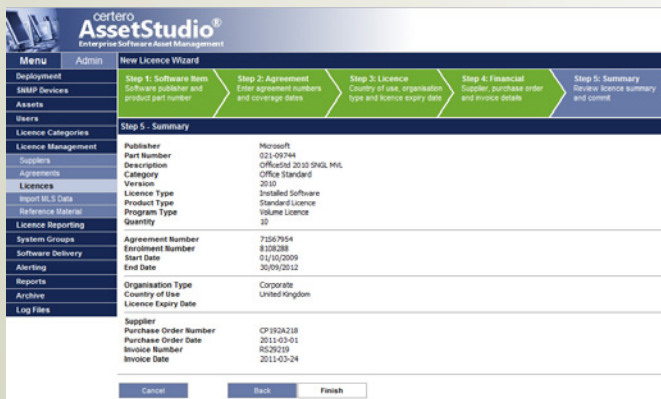
Ideal Standard International now has a Software Asset Management (SAM) tool that provides accurate real-time compliance reports across 26 countries

Certero Software Asset Management Solution provided an Optimised Licence Position (OLP) across a multitude of sites and time zones saving thousands on licensing expenditure.

Customer Profile

Ideal Standard International is one of the world's leading providers of high-quality bathroom solutions, with headquarters in Belgium and an independent presence in Europe, Middle East and Africa and Latin America.

Operating in 26 countries with some 12,000 employees and 4,000 users, the product range includes high quality ceramic sanitary ware, taps and showering systems, bathing and wellness solutions as well as furniture and accessories.



The Challenge

- To gain an accurate picture of their software assets across a large IT estate comprising 1200 laptops, 2000 desktops and 400 servers
- Capturing all of the machines on the domain which included a number of remote sites and remote users based out in the field
- Spread across 26 countries the solution had to yield successful deployment results of at least 95%
- To provide accurate software recognition and reconciliation

Solutions Summary

- Accurate software reporting with minimum effort
- Optimised Licence Position (OLP) ensuring full software compliance.
- Controlled and structured development strategy resulting in a simple and easy deployment
- Tailored application packaging to suit the business needs
- Understanding of the complexities of Microsoft licensing particularly SQL Server licensing and licensing in virtual environments



“Certero Software Asset Management solution has had a huge impact on our internal processes for the procurement of software. Since the overall licensing picture has become apparent we have made significant changes to reduce our software usage”
Paul Tate, IT Infrastructure Manager

The Solution: An Optimised Licence Position (OLP)

Experience with a number of other Software Asset Management products gave Ideal Standard International a fine tuned list of requirements for the right solution:

- To gain an accurate and Optimised Licence Position that would allow the organisation to take control of their software licences to reduce licence expenditure
- Simple administration and ongoing automation
- Flexible and accurate reporting with minimum effort
- 100% accurate identification of software products installed

During the pilot phase the solution was deployed to 2 sites and compared against an alternative solution.; AssetStudio[®] scored highest in meeting a pre-determined set of requirements.

The controlled and structured deployment strategy yielded exceptional deployment success rates that resulted in completion of the deployment phase two weeks ahead of schedule.

Benefits: Immeasurable ROI

- The Free 30 Day Trial allowed Ideal Standard International to test the look and feel of the software and greatly assisted in the purchase decision
- Using Certero SoftwareMetering For Decision Makers[®] a new process to periodically review software usage to remove unused software has been adopted
- The ability to record hardware as well as software
- The Software Delivery functionality has created a standardised software set and a structured software deployment program based entirely around this feature in AssetStudio[®]

What the Customer Says...

“Certero SAM Solution exceeded greatly in terms of our expectations compared with the competitor products and our existing tool so the decision to adopt Certero as our chosen SAM solution was made.

We now have a product that can do so much more than we originally envisaged.

I have already submitted a number of development requests and they have been implemented into the product. This is a fantastic approach to business for us as we continually look to improve our processes.”

Paul Tate, IT Infrastructure Manager, Ideal Standard International



Certero Products are Compatible with Windows[®] 7 and have been tested to meet all of the technical requirements to be Compatible with Windows[®] 7.



About Certero

Certero is a specialist software vendor of Software Asset Management and PC Power Management solutions. Headquartered in the UK with offices in Australia and South Africa Certero delivers innovative solutions to help organisations remove complex processes to drive efficiencies in their IT investments.

Certero customers are drawn from across the public and private sector and our solutions have enabled organisations to cut CO2 emissions and save thousands on licensing expenditure

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