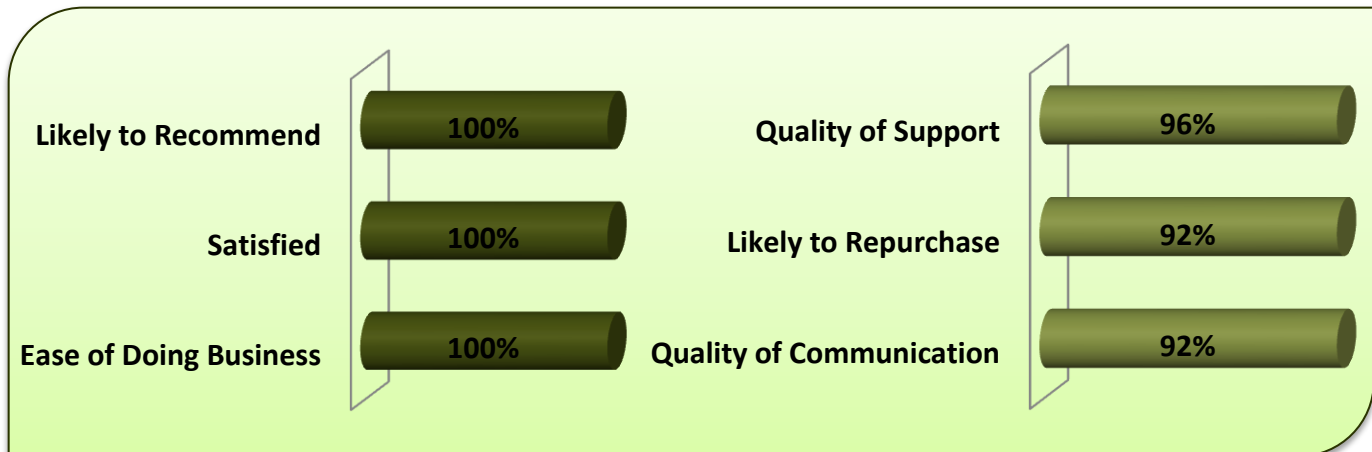


2010 Customer Satisfaction Survey –What Certero Customers Said....

Certero, a specialist software vendor of Software Asset Management and PC Power Management solutions, today announced the results of the 2010 Customer Satisfaction Survey.

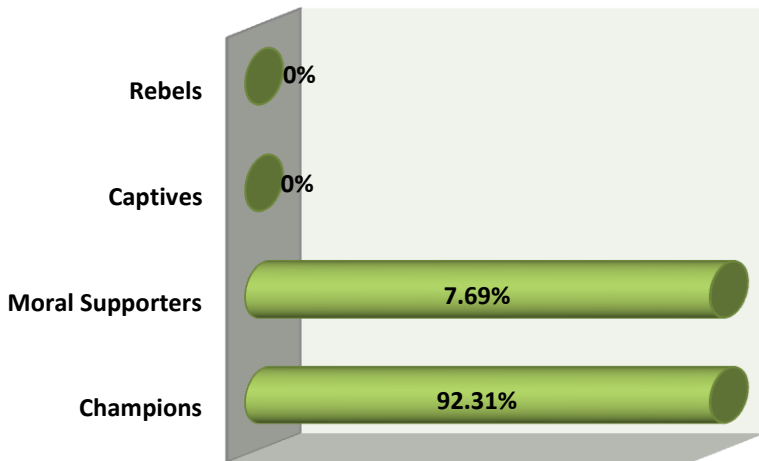
We are extremely pleased as the results reiterate the fantastic customer feedback we continue to receive, resulting in a high level of customer satisfaction.



The results testify the great level of attention Certero pays to its' customer requirements, the value placed on Certero services and the value of the solutions to the organisation, scoring exceptionally in all categories. Through doing business well and focusing on our Customer needs we continue to build on already strong credentials and deliver outstanding service throughout 2011.

Certero customer feedback is an invaluable resource for developing our products and services to drive the business forward. The 100% overall satisfaction indicates that we continue to take on board individual customer responses to enhance our solutions and excel in our area of expertise.

Certero Customer Loyalty

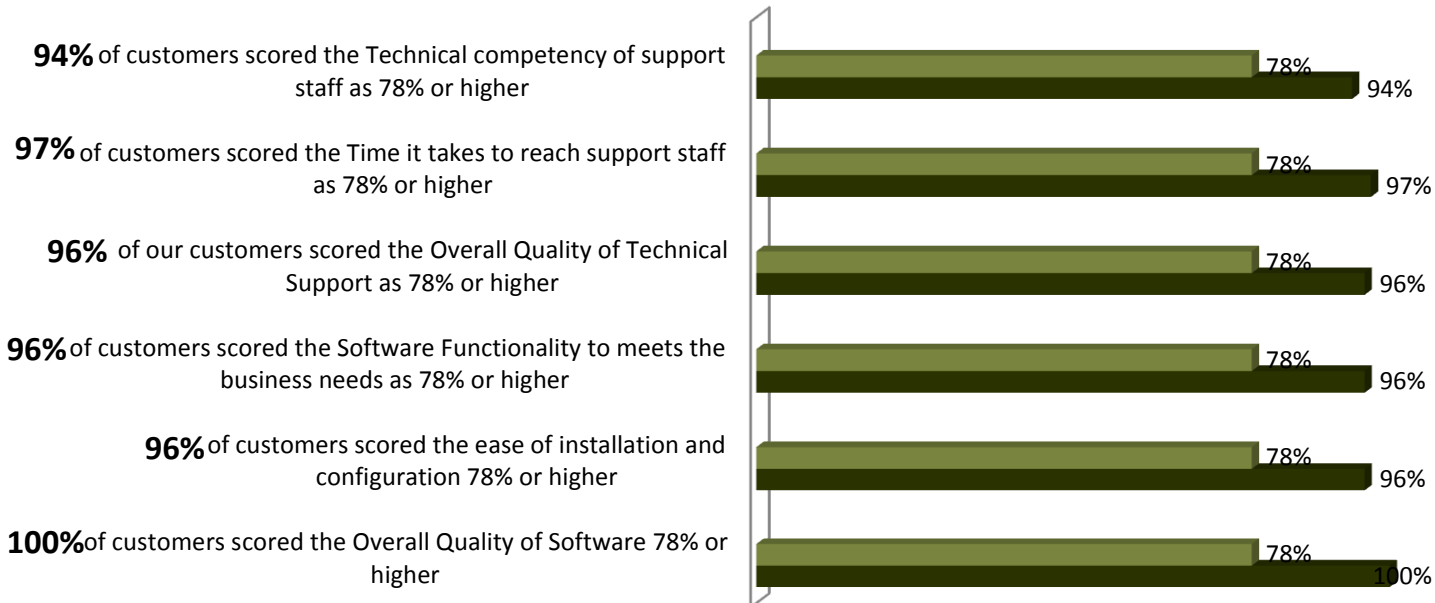


The comparable Certero Customer Loyalty indicates a high level of satisfaction with Certero Software and Services.

Over 90% of Certero customers are Champions – those who will go out of their way to endorse the products and solutions and recommend to others. The results show there are no captives or rebels in our customer base- which we are very pleased to hear!

With customers looking for solutions that can bridge the gap between their business demands and technological capabilities, the exemplary performance and **100% customer retention** rate advocates Certero's ability to deliver powerful solutions.

Percentage of Clients who have Awarded a Top Score for Certero Software and Technical Competencies



As demonstrated above the technical competencies of our software and support strongly contribute to our positive Customer Satisfaction results which we aim to build on throughout 2011.

