



Helps NHS reduce carbon emissions

IT asset management specialist Certero has introduced PowerStudio to help the NHS achieve its pledge to become England's leading low carbon organisation and reach a 10% reduction in its 2007 carbon footprint by 2015. PowerStudio is a web-based management application that enables organisations to easily apply power policies and profiles, set cost savings and green targets, and quickly see a return on investment.

John Lunt, managing director and co-founder of Certero, says: "To help reduce the NHS's current carbon footprint of 18 million tonnes of CO₂ per year,

we've specifically designed PowerStudio to efficiently manage all desktop elements, which are core to operations and 24/7 user access. Used resourcefully, technology can actively contribute to green computing targets and reduce the huge drain on energy and financial resources."

The intelligent PowerStudio software identifies daily, monthly and annual trends of computer power usage on all XP embedded thin client devices and PCs, and helps set policies in accordance with user activity. For example, a policy can be created to automatically switch off monitors and place PCs into

standby or hibernation when computers are idle, enabling energy savings of up to £48 and 642 kWh per PC per annum to be achieved.

Lunt adds: "Within

PowerStudio, every user is encouraged to reduce their individual carbon footprint through a point scoring system that awards and deducts points depending on a user's IT habits."

For further information, visit www.certero.co.uk

