



certero® SAM

Software Asset Management Services

Offers an End to End Provision from
Advice & Training, Compliance Reviews
to a Managed Service Programme



Certero Policy, Process & Procedure Reviews

- ✓ Reduce business risk and streamline your organisations asset management
- ✓ Software inventory ensures software is correctly stored and accounted for
- ✓ Establish industry standard practices to reduce unnecessary licence purchases

The Challenge

Organisations are required to develop effective controls to protect their software assets, and the business. Without clear and consistent controls in place for managing the software asset lifecycle the threat of a decentralised solution with little or no control remains a risk.

Effective policies and procedures are an essential element of good IT management. An effective policy includes the identification of used and unused software in order to maintain efficiencies. But with limited resources to enforce licensing policies it becomes a challenge to identify software usage trends.

Organisations that fail to enforce standard controls limit the ability to comply with best practice standards for licence procurement processes and may be in breach of their licensing agreements.

Policy, Process and Procedure

Once your organisation has identified what software they have installed and where it is the next step is to establish standard practices to help with on going management and maintain visibility of that software.

A successful SAM and Licensing strategy covers the development, implementation and communication of Policies, Processes and Procedures. Certero SAM Services defines the principles of Software Asset Management and outlines how your organisations should manage the complete software lifecycle.

Certero can create the Policies, Processes and Procedures based on your organisations current licensing position and business goals and needs.

Whatever your current licensing position, Certero has the expertise to identify what you have and where it is and more importantly manage it going forward. Certero reviews or writes policies and processes that your organisation can use to ensure software compliance every day of the year.





Policies, Processes and Procedures - What is it?

Process Review

Certero Process Review allows organisations to identify what policies and processes are currently in place for acquiring software, collecting and managing entitlements and performing regular inventory of software deployments to ensure successful software compliance.

The Process Review is delivered through strategic workshops either on site or remotely and helps key staff achieve visibility of what they have today.

GAP Analysis

Certero can offer an independent strategic maturity evaluation of your organisation's Policy, Processes and Procedures (PPP) compared against industry best practice ITIL/ISO standards or vendor programmes such as Microsoft Software Optimisation Model (SOM). This offering is completely independent of the SAM toolset used by your organisation.

If you already have policies and documentation in place, now is a good time to review and update them as necessary. This will help your organisation to establish a regular rhythm for reviewing and updating these control.

Process Implementation

Certero Process Implementation is designed for organisations that have established an understanding of their current policies and procedures.

Including the design and implementation, it allows organisations to move to the next step and create a complete 'SAM Plan' to document the goals and objectives for SAM and Licensing in the organisation along with how it is going to achieve them in line with industry standards for all phases of the software lifecycle.

Certero can offer a bespoke service built on your organisations current procedures to create a centralised SAM and Licence Management solution.

Business Benefits

- ✓ Reduce software licensing costs
- ✓ Match budgets to software spending
- ✓ Create a centralised software purchasing process
- ✓ Maximise software value
- ✓ Perform regular software inventories
- ✓ Take advantage of volume licence discounts
- ✓ Keep licence documentation in a centralised location
- ✓ Protect your company from viruses, software incompatibility and under licensing
- ✓ Create HR policies for how software can and cannot be used

About Certero

Certero is a specialist software vendor of Software Asset Management and PC Power Management solutions. Headquartered in the UK with offices in Australia and South Africa Certero delivers innovative solutions to help organisations remove complex processes to drive efficiencies in their IT investments.

Certero customers are drawn from across the public and private sector and our solutions have enabled organisations to cut CO2 emissions and save thousands on licensing expenditure

For information

Certero UK	Certero Scotland	Certero Australia	Certero South Africa
Tel: +44 (0)1925 868970	Tel: +44 (0) 1620 850849	Tel: +61 (0) 2 9922 4805	Tel: +21 (0) 861 711 111
Email: info@certero.co.uk	Email: info@certero.co.uk	Email: info@certero.com.au	Email: info@certero.co.za
Web: www.certero.co.uk	Web: www.certero.co.uk	Web: www.certero.com.au	Web: www.certero.co.za