



certero PowerStudio®

PC Power Management Solution

PowerStudio® saves energy, reduces CO₂ and quickly lowers electricity bills for PC's, laptops and thin clients

Return on Investment in 4 Months

With challenging times driving cost saving initiatives that need to have an ROI in months not years and at the same time trying to address the challenges presented with the IT Green Agenda, PowerStudio®, helps organisations achieve these objectives simply and efficiently.

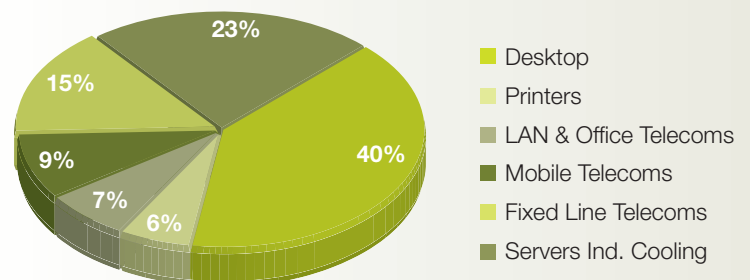
A Complete Solution

PowerStudio® is a comprehensive, enterprise-wide web based PC Power Management Solution. A complete out-of-the-box solution that has no dependencies on any third party products (i.e. Microsoft SCCM). By applying centralised computer power policies organisations can reduce their carbon footprint and save thousands on Electricity bills.

PowerStudio® provides an accurate baseline figure of PC power usage which allows you to identify the savings to be made and take action by applying power saving policies. Organisations also have the ability to remotely shutdown and wake PC clients and intelligently save and reload applications and documents. Reporting options within PowerStudio® are flexible and easy to use, organisations can dynamically report on usage to produce easy to understand reports that can be updated to ensure maximum savings.

PC's make up 40% of your IT energy consumption

Source: Energystar.gov



Always on PC's cost UK plc.'s over £300 million a year. A survey found that 30% of PC's are left on overnight wasting organisations at least £17 per machine each year.

Source: BusinessGreen.com

Why do you need an Enterprise solution?

Although the inclusion of power management functionality is becoming more prominent (e.g. Windows 7, SCCM R3, AD Group Policy), these are all limited. To truly provide the flexibility, confidence and manageability needed to ensure that maximum savings are realised, then an Enterprise-wide Solution is the only way to make this happen. Organisations need accurate and rich reporting as well as being able to adapt to changes whilst maintaining savings. Equally, large and global organisations will have additional challenges with regards to multiple locations (or countries) and tariffs





Key Features

Accurate and adaptive reporting



- Personalised Dynamic Reporting Application that comes as part of PowerStudio® at no extra cost
- Define baselines to measure both estimated and actual costs
- Report on cost, carbon, energy and time
- Ability for Business and IT Users to quickly ask questions through a parameter driven interface
- Answers displayed through an easy to understand powerful interface using graphs and widgets
- Customisable dashboard with easy to understand reports that can be personalised to display only reports relevant to you

Flexible Power Settings for all PCs

- ENERGY STAR database provides accurate PC consumption values
- Create any number of power schemes and policies for different job roles
- Apply locations, organisational units or even individual PC's
- Add multiple locations and select appropriate electricity tariff with support for dual rate electricity
- Apply sync rules to dynamically manage PC's around naming standards and/or IP addresses.
- Separately assign locations/departments to relevant managers or management teams

Simple and Easy to Use

- Simple to use web console that deploys the agent, groups PC's and applies policies
- Integrate with one or more Active Directory domains to import PCs and User Accounts.
- Fast access to power saving shortcuts
- Document Manager enables automatic saving, closing and opening of applications and documents
- Personalised power usage report showing comparison against the whole user community
- Intuitive User Experience

Business Benefits

Return on Investment in the region of 4-6 months

By applying centralised computer power policies organisations can prolong the life of their computer power equipment, reduce their carbon footprint and potentially save thousands of pounds on electricity bills.

Reduce CO2 and comply with Government legislation

Mandatory from 2010, companies must register their energy footprint which is then offset against a carbon allowance from the Government – the less power used, the less carbon credits required. PowerStudio® tells you how much energy you are consuming and allows you to automatically power down.

Improved Green Credentials

Measurably reduce your energy consumption and corporate carbon footprint and present information that shows the tangible savings from the green strategy.

Complete Solution

With no dependency on any third party products PowerStudio® can gracefully shutdown applications and save open files when the system goes into low power states. Maintenance of PCs couldn't be easier with the ability to wake up and close down PCs to accommodate patching and other maintenance tasks.

Involve the User Population

The User Education and Awareness capabilities within PowerStudio® keep users informed of their personal contribution to PC energy efficiency including visibility of how they compare to their peers to fully involve users in increasing overall efficiencies. The points scoring system within PowerStudio® involves the user population in the power saving process to ensure maximum savings.

Save thousands on electricity

Desktop PCs have been highlighted as one of the key targets for IT energy efficiency. Recent research by the Alliance to Save Energy* suggests 78% of UK employees use a PC at work. By leaving computers on all night for a year, a company with 10,000 PC's wastes £168,000. Source: Alliance to Save Energy, 2009 PC Energy Report

About Certero

Certero is a specialist software vendor of Software Asset Management and PC Power Management solutions. Headquartered in the UK with offices in Australia and South Africa Certero delivers innovative solutions to help organisations remove complex processes to drive efficiencies in their IT investments.

Certero customers are drawn from across the public and private sector and our solutions have enabled organisations to cut CO2 emissions and save thousands on licensing expenditure

For information

Certero UK	Certero Scotland	Certero Australia	Certero South Africa
Tel: +44 (0)1925 868970	Tel: +44 (0) 1620 850849	Tel: +61 (0) 2 9922 4805	Tel: +21 (0) 861 711 111
Email: info@certero.co.uk	Email: info@certero.co.uk	Email: info@certero.com.au	Email: info@certero.co.za
Web: www.certero.co.uk	Web: www.certero.co.uk	Web: www.certero.com.au	Web: www.certero.co.za



Certero Products are Compatible with Windows® 7 and have been tested to meet all of the technical requirements to be Compatible with Windows® 7.