



certero PowerStudio®

PC Power Management Solution

PowerStudio® saves energy, reduces CO₂ and quickly lowers electricity bills for PC's, laptops and thin clients

Return on Investment in 4 Months

With challenging times driving cost saving initiatives that need to have an ROI in months not years and at the same time trying to address the challenges presented with the IT Green Agenda, PowerStudio®, helps organisations achieve these objectives simply and efficiently.

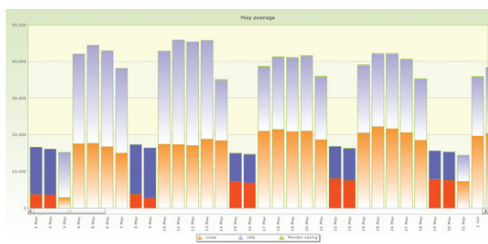
A Complete Solution

PowerStudio® is a comprehensive, enterprise-wide web based PC Power Management Solution. A complete solution that has no dependencies on third part products (i.e. Microsoft SCCM). By applying centralised computer power policies organisations can reduce their carbon footprint and save thousands on Electricity bills.

PowerStudio® provides an accurate baseline figure of PC power usage which allows you to identify the savings to be made and take action by applying power saving policies. Organisations also have the ability to remotely shutdown and wake PC clients and intelligently save and reload applications and documents. Reporting options within PowerStudio® are flexible and easy to use, organisations can dynamically report on usage to produce easy to understand reports that can be updated to ensure maximum savings.

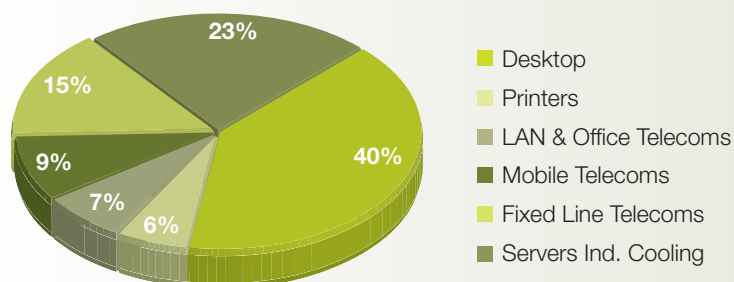
Why do you need an Enterprise solution?

Although the inclusion of power management functionality is becoming more prominent (e.g. Windows 7, SCCM R3, AD Group Policy), these are all limited. To truly provide the flexibility, confidence and manageability needed to ensure that maximum savings are realised, then an Enterprise-wide Solution is the only way to make this happen. Organisations need accurate and rich reporting as well as being able to adapt to changes whilst maintaining savings. Equally, large and global organisations will have additional challenges with regards to multiple locations (or countries) and tariffs



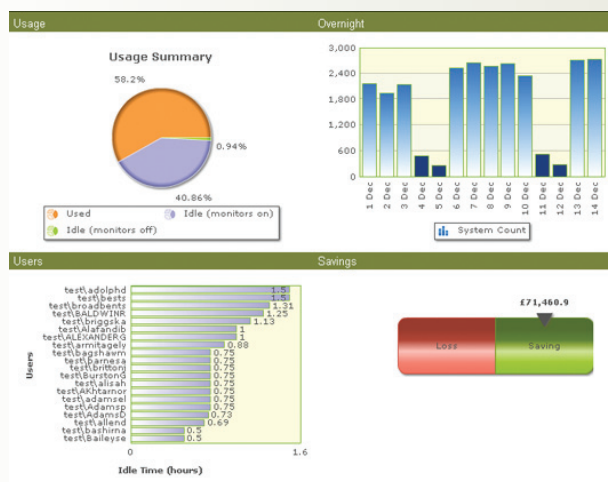
PC's make up 40% of your IT energy consumption

Source: Energystar.gov



Always on PC's cost UK plc.'s over £300 million a year. A survey found that 30% of PC's are left on overnight wasting organisations at least £17 per computer each day.

Source: BusinessGreen.com





Key Features

Accurate and adaptive reporting

- Define baselines to measure both estimated and actual cost savings
- Create and view your own KPIs using the web-based dashboard and reporting module
- Wide range of parameters to produce custom reports e.g. locations, organisational units, system types
- Inbuilt reports allow you to identify PCs left on overnight or at weekends



Flexible Power Settings for all PCs

- Create any number of power schemes and policies for different job roles
- Apply locations, organisational units or even individual PCs
- Create different vendor tariffs for each location with support for dual rate electricity
- Apply tariffs to one or more locations including support for dual rate electricity



Easy to Use and Set Up

- Integrate with one or more Active Directory domains to import PCs and user accounts
- Easily deploy the client to your PCs using the web-based administration console



Intuitive User Experience

- Fast access to power saving shortcuts
- Document Manager enables automatic saving, closing and opening of applications and documents
- Presentation mode allows temporary exemption from power policies
- Personalised power usage report showing comparison against the whole user community



Did you know?

100 average PCs being always powered on for one year is the equivalent to one of the following: 12 cars CO₂ Output (10k miles pa), 7 return flights from New York to London, 2 million kettles being boiled, 30 trees CO₂ intake, 8 tons of CO₂

Business Benefits

Return on Investment in the region of 4-6 months

By applying centralised computer power policies organisations can prolong the life of their computer power equipment, reduce their carbon footprint and potentially save thousands of pounds on electricity bills.

Reduce CO2 and comply with Government legislation

Mandatory from 2010, companies must register their energy footprint which is then offset against a carbon allowance from the Government – the less power used, the less carbon required. PowerStudio[®] tells you how much energy you are consuming and allows you to automatically power down.

Improved Green Credentials

Measurably reduce your energy consumption and corporate carbon footprint and present information that shows the tangible savings from the green strategy.

Complete Solution

With no dependency on any third party products PowerStudio[®] can gracefully shutdown applications and save open files when the system goes into low power states. Maintenance of PCs couldn't be easier with the ability to wake up and close down PCs to accommodate patching and other maintenance tasks.

Involve the User Population

The User Education and Awareness capabilities within PowerStudio[®] keep users informed of their personal contribution to PC energy efficiency including visibility of how they compare to their peers to fully involve users in increasing overall efficiencies. The points scoring system within PowerStudio[®] involves the user population in the power saving process to ensure maximum savings.

Save thousands on electricity

Desktop PCs have been highlighted as one of the key targets for IT energy efficiency. Recent research by the Alliance to Save Energy* suggests 78% of UK employees use a PC at work. By leaving computers on all night for a year, a company with 10,000 PC's wastes £168,000. Source: Alliance to Save Energy, 2009 PC Energy Report

About Certero

Certero is a specialist software vendor of Software Asset Management and PC Power Management solutions. Headquartered in the UK with offices in Australia and South Africa Certero delivers innovative solutions to help organisations remove complex processes to drive efficiencies in their IT investments.

Certero customers are drawn from across the public and private sector and our solutions have enabled organisations to cut CO₂ emissions and save thousands on licensing expenditure

For information

Certero UK	Certero Scotland	Certero Australia	Certero South Africa
Tel: +44 (0)1925 868970	Tel: +44 (0) 1620 850849	Tel: +64 (2) 9973 1849	Tel: +21 (0) 861 711 111
Email: info@certero.co.uk	Email: info@certero.co.uk	Email: info@certero.com.au	Email: info@certero.co.za
Web: www.certero.co.uk	Web: www.certero.co.uk	Web: www.certero.com.au	Web: www.certero.co.za



Certero Products are Compatible with Windows[®] 7 and have been tested to meet all of the technical requirements to be Compatible with Windows[®] 7.