



# certero® SAM

Software Asset Management Services

Offers an End to End Provision from  
Advice & Training, Compliance Reviews  
to a Managed Service Programme



## Certero Software Audit Services

- ✓ A holistic solution with all of the tooling required for a compliance audit
- ✓ Point in time snapshot of your entire IT estate to provide evidence of software compliance
- ✓ Gain visibility and control of your software assets

### The Challenge

Auditing your IT estate by hand can be a very time consuming and challenging process often with multiple products installed and limited understanding of licence records to prove compliance.

How do you manage the information even if you are able to capture it?

Managing your software assets quickly becomes a problem when you don't know what you have or where they are, and with software licensing accounting for over 30% of the IT budget, the benefits go far beyond licence compliance.

With vendor audits increasing, the pressure to ensure licence compliance to avoid financial penalties is greater than ever.

Unlicensed software poses a great risk to your organisation and with licensing models constantly changing how do you know whether the software you have installed poses any legal liabilities.

### A Complete Software Audit Solution

Certero can provide all of the tooling required for our ITIL and vendor accredited professionals to complete a snapshot point in time compliance audit checklist.

A Certero Effective Licence Position (ELP) provides more than just a spreadsheet of numbers. Our accredited SAM and licensing consultants will provide advice on what the ELP means in real terms to an organisation and provide ongoing recommendations for next steps, aimed at improving efficiencies, reducing costs and future possible compliancy issues.

Certero can help organisations progress to an Optimised Licence Position (OLP) by understanding and recommending the best way to licence your software estate based on your current licence usage, Product usage rights and years of experience.

Certero can provide ELP's for most publishers including:





## Pre-Audit Assessment

Certero can help you determine your current compliance position and assist in your organisational vision and strategy for SAM and Licensing.

Certero's knowledge, industry expertise and experience can help you to assess your existing licence entitlements and validate Proof of Entitlements (POE) in order to derive maximum value from your software investments.

To achieve this Certero will facilitate Infrastructure and Environment workshops based on your requirements to understand how software licences are used and managed within your organisation, alongside how software itself is accessed and used.

## Vendor Audit Support

Certero's consultants expertise includes having performed compliance audits for publishers so we understand the questions that will be asked before they are asked.

Certero Software Audit Services will reconcile your validated licence evidence and provide a compliance report. This will provide essential information that can be presented to a publisher to provide evidence of that SAM and licensing is taken seriously in your organisation and is backed by senior management.

Certero's ongoing support during a vendor audit removes the hassle and makes it simple for you.

## Optimised Licence Position (OLP)

A Certero Optimised Licence Position (OLP) provides a point in time licence position taking into account best use of licence entitlement owned by your organisation.

Our experienced SAM Consultants are able to advise you on strategies for optimising your software estate. This will enable you to not only meet your contractual obligations with software vendors but also by identifying used and unused software and harvesting unused licences for future use provides you with the business intelligence required to negotiate licence agreements with software vendors.

## Business Benefits

- ✓ A holistic solution with all the tooling required to provide a compliance audit
- ✓ A truly independent vendor offering comprehensive advice and guidance on your software estate
- ✓ Compliance Report including recommendations for next steps aimed at reducing costs and improving efficiencies
- ✓ Reduce support costs and free up valuable resources
- ✓ Ability to use tools already in place in the creation of your Effective Licence Position (ELP)
- ✓ Business Intelligence required for software contract negotiations
- ✓ Risk awareness

## About Certero

Certero is a specialist software vendor of Software Asset Management and PC Power Management solutions. Headquartered in the UK with offices in Australia and South Africa Certero delivers innovative solutions to help organisations remove complex processes to drive efficiencies in their IT investments.

Certero customers are drawn from across the public and private sector and our solutions have enabled organisations to cut CO2 emissions and save thousands on licensing expenditure

### For information

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